



## RADIO STATION STICK VALUE WORK SHEET

This is an agreement with Clifton Gardiner & Company, LLC to provide a stick value Fair Market Valuation ("FMV") for a radio station. This is the most widely used method of determining the current market value of a radio station with little or no "cash flow", or operating income.

Please complete the following form and fax or email it to us. Our fee is \$750, with additional stations added for \$500 each. The valuation fee is payable when this order is submitted. The valuation will be completed within five days after our receipt of this information and the fee.

CONTACT NAME:

COMPANY NAME:

ADDRESS:

CITY:  STATE & ZIP:

EMAIL:  PHONE:

STATION CALLS:  AM:  FM:

CITY OF LICENSE:

ADDITIONAL INFORMATION:

AUTHORIZED BY:  DATE:

EMAIL TO: [clifton@cliftongardiner.com](mailto:clifton@cliftongardiner.com)

FAX TO: (623)349-4943

PAYMENT: CHECK MAILED

Or pay by PayPal from the link on the previous Stick Value page.



**Cliff Gardiner**  
**Clifton Gardiner**  
&  
**Company, LLC**  
**MEDIA BROKERS**

24645 S Augusta Court  
Sun Lakes, Arizona 85248  
623.336.7272  
Cell 623.337.3777  
[clifton@cliftongardiner.com](mailto:clifton@cliftongardiner.com)  
[www.cliftongardiner.com](http://www.cliftongardiner.com)